



*Flavours  
&  
Fragrances*



Crafting  
blissful memories  
for millions across  
generations

[www.smc.com.pk](http://www.smc.com.pk)

# A Flavour & Fragrance Company

## Reason behind countless smiles

We are SMC leading Pakistani manufacturer of flavours & fragrances, committed to developing high quality flavours & fragrances with more than 100 years of experience in the industry.

**Our commitment to excellence is backed by our love for food that tastes great and fragrances that leave a signature impact.**

We are determined to unleash growth by capitalizing on extensive product portfolio while providing solutions for our customer's need with speed and consistency. A balanced interaction between innovation and knowledge allows the best quality product to be created.

## Mission

- To be the most preferred business partner for target clientele.
- To provide promising and performing solutions
- Bring the latest technology in services
- Invest in research & development

## Values

- Innovation
- Quality
- Reliability



# Our Irresistible Fragrances

Appeasing the senses is a complicated affair. Like music, it takes just the right notes to create a desirable and appealing sensorial experience.

Our perfumers and application technologists combine creativity and chemistry to select the right notes and develop fascinating fragrances. Close collaboration between all departments allows us to offer products which are both innovative and functional.



- ♦ Detergent Soap / Powder
- ♦ Toilet Soaps
- ♦ Shampoos
- ♦ Lotions

- ♦ Body Spray
- ♦ Eau De Cologne
- ♦ Air Fresheners
- ♦ Insecticides

- ♦ Lubricants
- ♦ Tissues
- ♦ Agarbatti
- ♦ Paints

## Technology behind Innovative Developments

We work with over 1000+ diverse raw materials everyday to create a memorable experience for the senses.

We are powered by latest automatic production systems to complement our workforce with precision and efficiency and equipped with state-of-the-art automated dispensing tools, which controls the accuracy of formulations to PPB threshold levels at high speed accuracy. Our systems allow us to record every drop going into our products with end-to-end traceability.



# Safety & Certifications

Respecting the law, valuing our customers and meeting the highest of standards. These are the goals we strive for daily to ensure safe and high quality end results.

Our manufacturing process is compliant with local and international fragrance regulations and quality management guidelines. Some examples of our systems include IFRA, good manufacturing and good hygiene practices, Food Safety System Certification (FSSC-22000), Food Safety Management System (ISO-22000), Quality Management System (ISO-9001), and Halal Food Safety Management System.



**FSSC 22000**  
Food Safety System Certification

**ISO 9001: 2015**  
Quality Certified

**ISO 22000 : 2005**  
Food Safety Certified



standard  
manufacturing  
company (pvt) ltd.

#### Head Office

4-Dayal Singh Mansion,  
Shahrah-e-Quaid-e-Azam  
Lahore 54000.

Tel: +92 42 371 225 58-60  
☎ +92 366 111 6450

#### Karachi

2nd Floor, Al Hayat Chambers,  
Jinnah Co-Operative Housing Society,  
Karachi 75350.

Tel: +92 21 3453 9963-64

#### Factory

14 Km Lahore-Sheikhupura Road,  
Lahore 54000.

Tel: +92 42 371 645 01-03



info@smc.com.pk

