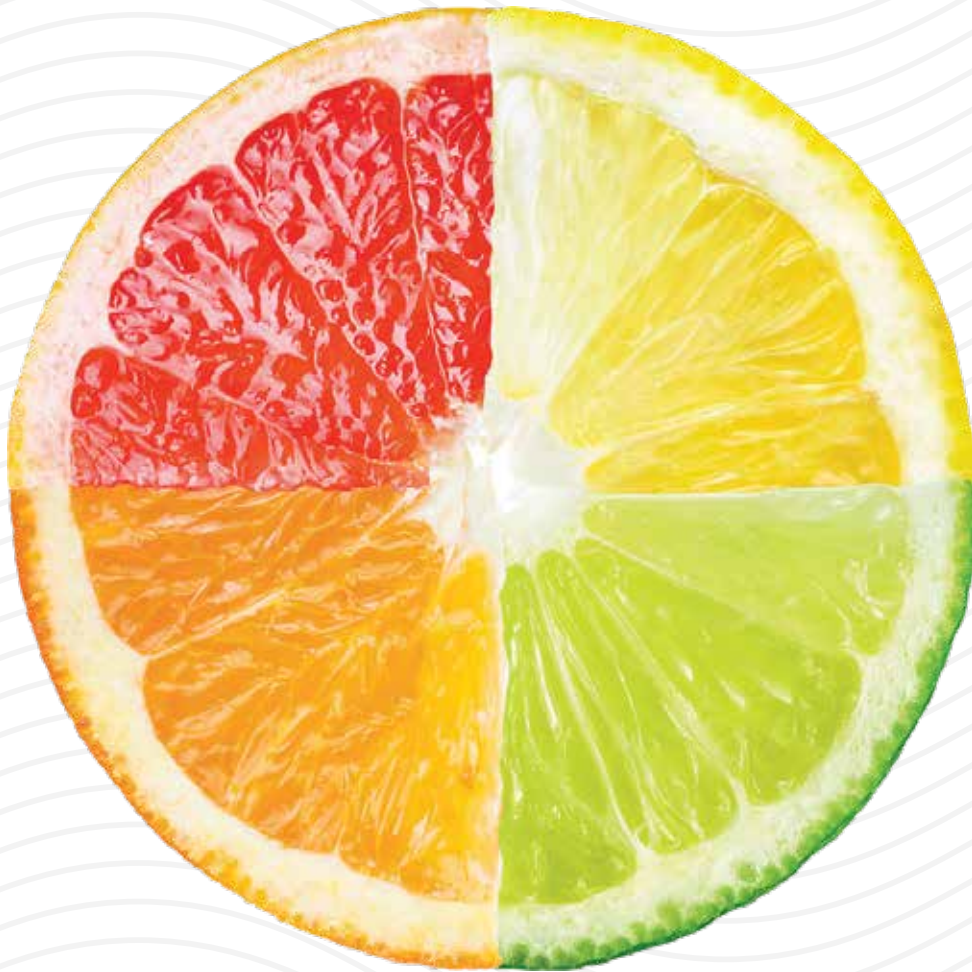




*Flavours
&
Fragrances*



Crafting
blissful memories
for millions across
generations

www.smc.com.pk

Flavour Catalogue



Quality
Innovation
Reliability



A Flavour & Fragrance Company

Reason behind countless smiles

We are SMC leading Pakistani manufacturer of flavours & fragrances, committed to developing high quality flavours & fragrances with more than 100 years of experience in the industry.

Our commitment to excellence is backed by our love for food that tastes great and fragrances that leave a signature impact.

We are determined to unleash growth by capitalizing on extensive product portfolio while providing solutions for our customer's need with speed and consistency. A balanced interaction between innovation and knowledge allows the best quality product to be created.



Unique Solutions

We are constantly innovating to produce exciting new flavours and aromas. We accurately respond to consumer preferences by customizing our products to meet the demands of our clients.



State Of The Art Facility

Our products are developed in strictly-controlled environments with the help of automatic production systems to result in consistency across batches. The concentration and quality of our products will always be the same.



A Wealth of Expertise

We aggressively invest in innovation and product development. Our food technologists, flavourists, and perfumers continuously strive to develop new products and assist our clients in finding the best flavours & fragrances for their products.

Our Delectable Flavours

We have unique taste solution to every application



Beverages



Dairy



Confectionery



Savoury



Bakery



Pharmaceutical



Tobacco



Tea



Oral Care

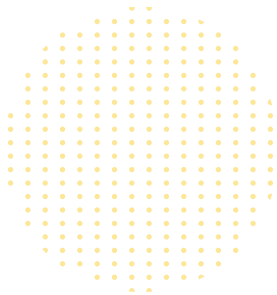


Snacks



FRUITY

- Apple Green
- Apricot
- Banana
- Black Berry
- Black Cherry
- Black Current
- Blue Berry
- Bubble Gum
- Cherry Sweet
- Coconut
- Date
- Falsa
- Fig
- Grape White
- Green Grape
- Guava
- Kiwi
- Kola
- Lemon
- Lime
- Liquor ice
- Lychee
- Mango Alphonso
- Mango Chaunsa
- Mango Dosehri
- Mango Green
- Mango Ratol
- Mango Ripe
- Melon
- Mix Berry
- Mix Fruit
- Mulberry
- Orange
- Papaya
- Passion Fruit
- Peach
- Pear
- Pina Colada
- Pineapple
- Plum
- Pomegranate
- Raisin
- Raspberry
- Raspberry Sweet
- Red Anaar
- Red Apple
- Red Grape
- Sour Apple
- Strawberry Creamy
- Strawberry Fresh
- Tutti Frutti
- Water Melon



CITRUS

- Bergamot
- Blood Orange
- Clementine
- Grape fruit
- Lemon
- Lemon green
- Lemon lime
- Lime
- Mandarin
- Orange

- Orange fresh
- Orange pulpy
- Orange sweet
- Sweet orange
- Tangerine



Dairy:

Black Tea
Boiled Milk
Butter
Butter Cream
Butter Milk
Cheese
Coffee
Condensed Milk
Cooked Milk
Cream
Egg
Fresh Milk
Milk Cream
Yogurt



Mint

Cool mint
Double mint
Fresh mint
Peppermint
Spearmint



Nuts

Almond
Hazelnut
Peanut
Pistachio
Walnut



Floral

Green tea
Herbal
Jasmine
Kewra
Lavender
Rose
Rose green
Rose white
Saffron



Traditional Flavours

Akhroot Halwa
Badam Zafran
Basmati Rice
Biryani
Cake Rusk
Chatkhara
Chutney
Desi Ghee
Khatai
Kheer
Khopra
Khoya

Kulfi
Pan Masala
Panjeeri
Pulao
Rabri
Ras Malai
Supari

Brown

Bakery
Biscuit
Butter
Butter Toffee
Butterscotch
Cake
Cappuccino
Caramel
Caramel Milk
Cheese
Chocolate Dark
Chocolate Sweet
Chocolate White
Cocoa
Coffee Arabica
Coffee Cappuccino
Coffee Mocha
Cola
Cream
Creamy Toffee
Custard

Honey
Liquor ice
Malt
Maple
Marie
Milk
Milk Boiled
Milk Chocolate
Milk Condensed
Milk Creamy
Milk Fresh
Tiramisu
Toffee Butter
Toffee Caramel
Toffee English
Vanilla
Vanilla Creamy
Vanilla French



Spices

Anisee
Basil
Bay leaf
Black pepper
Cardamom
Cinnamon
Clove
Coriander
Cumin
Ginger
Green chili
Hing
Mace
Nutmeg
Oregano
Paprika
Red chili
Rosemary
Saffron
Sandal
Thyme
Turmeric



Savoury

Achaar
BBQ
Biryani
Black pepper
Chat masala
Chatpata
Cheddar cheese
Cheese booster
Chicken
Chilli & lime
Cream
French cheese
Fresh butter
Fried onion
Garam masala
Garden mint
Garlic
Garlic cheese
Green chilli
Hot & spicy
Jalapeño
Lemon pickle



Food Safety & Certifications

Respecting the law, valuing our customers and meeting the highest of standards. These are the goals we strive for daily to ensure safe and high-quality end results.

Our manufacturing process is compliant with local and international food safety and quality management guidelines. Some examples of our safeguards include strict implementation of food fraud and food defense plans, good manufacturing and good hygiene practices, Food Safety System Certification (FSSC-22000), Food Safety Management System (ISO-22000), Quality Management System (ISO-9001), and Halal Food Safety Management System.



FSSC 22000
Food Safety System Certification

ISO 9001: 2015
Quality Certified

ISO 22000 : 2005
Food Safety Certified



standard
manufacturing
company (pvt) ltd.

Head Office

4-Dayal Singh Mansion,
Shahrah-e-Quaid-e-Azam
Lahore 54000.

Tel: +92 42 371 225 58-60
☎ +92 366 111 6450

Karachi

2nd Floor, Al Hayat Chambers,
Jinnah Co-Operative Housing Society,
Karachi 75350.

Tel: +92 21 3453 9963-64

Factory

14 Km Lahore-Sheikhupura Road,
Lahore 54000.

Tel: +92 42 371 645 01-03



info@smc.com.pk

