

Crafting blissful memories for millions across generations

A Flavour & Fragrance Company

Reason behind countless smiles

We are SMC leading Pakistani manufacturer of flavours & fragrances, committed to developing high quality flavours & fragrances with more than 100 years of experience in the industry.

Our commitment to excellence is backed by our love for food that tastes great and fragrances that leave a signature impact.

We are determined to unleash growth by capitalizing on extensive product portfolio while providing solutions for our customer's need with speed and consistency. A balanced interaction between innovation and knowledge allows the best quality product to be created.

Mission

- To be the most preferred business partner for target clientele.
- To provide promising and performing solutions
- Bring the latest technology in services
- Invest in research & development



Our Delectable Flavours

We have unique taste solution to every application

Our Wide Range covers the diverse flavouring requirements from savoury to sweet, in all consumer industries in these sectors.













- Carbonated Soft Drinks
- Juices
- Nectars
- Ice Cream
- ✤ Milk

- Yogurt
- Fats & Oils Biscuits
- Cream Fillings
- A Cakes
 A
- BakeryTobacco
- Tea
- Oral Care
- Pharmaceuticals
- Hard Boiled Candies
- Toffees
- Bubble/Chewing Gum
- Jellies
- Savoury & Snacks

Technology behind Innovative Developments

We work with over 1000+ diverse raw materials everyday to create a memorable experience for the senses.

We are powered by latest automatic production systems to complement our workforce with precision and efficiency and equipped with state-of-the-art automated dispensing tools, which controls the accuracy of formulations to PPB threshold levels at high speed accuracy. Our systems allow us to record every drop going into our products with end-to-end traceability.

Safety & Certifications

Respecting the law, valuing our customers and meeting the highest of standards. These are the goals we strive for daily to ensure safe and high-quality end results.

Our manufacturing process is compliant with local and international food safety and quality management guidelines. Some examples of our safeguards include strict implementation of food fraud and food defense plans, good manufacturing and good hygiene practices, Food Safety System Certification (FSSC-22000), Food Safety Management System (ISO-22000), Quality Management System (ISO-9001), and Halal Food Safety Management System.







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